

Boston·Edison Sponsorship & Advertisement Descriptions

45th Annual Holiday Home Tour & Sapphire Anniversary Gala

The Historic Boston-Edison Association proudly presents the 45th Annual Holiday Home Tour. This is our largest fundraiser with proceeds going to support beautification efforts and other projects within the historic neighborhood boundaries. The Holiday Home Tour is scheduled for Sunday, December 15, 2019 from 9:00 a.m. to 4:00 p.m. Tickets are \$45 each – 792 available – and sold out in only two hours last year. The Sapphire Anniversary Gala, which is also expected to sell out, is Saturday, November 16, 2019. Tickets are available at \$150, and \$200 levels. Please visit www.historicbostonedison.org/hht for ticket level descriptions.

Sunday's Tour features five historically significant homes. Visitors will have a chance to view the fine exterior and interior residential architecture of the early 1900s. Tours begin at Sacred Heart Major Seminary with buses leaving every 20 minutes. Tours last two hours. Following the tour, complimentary refreshments are served at the Seminary during the Cookie Reception.

In honor of our 45th Annual Holiday Home Tour, the Sapphire Anniversary Gala will be a party to remember. With music, drinks, food and a stunning home, there will be no better way to kick off the holiday season.

Tour guests receive a commemorative program with histories and photographs of the homes. Our programs will be used at both events and we will have 1200 copies available. Attendees from across metro-Detroit who purchased tickets for these events will reference this program often.

SUBMISSION DEADLINE

Sponsorship and advertisement agreement and payment are due by Friday, October 25, 2019.
Visit www.historicbostonedison.org/hht/sponsor for more information.

Sponsorship Opportunities

Holiday Home Tour Title Sponsor

\$10,000 - 1 Available

- (6) tickets to Sapphire Anniversary Gala
- (6) tickets to 45th Annual Holiday Home Tour
- "45th Annual Holiday Home Tour & Sapphire Anniversary Gala presented by <your name>"
- Signage in front of homes for both events
- Signage at pick-up location during the Home Tour in December
- Full-page back cover ad on commemorative program
- Recognition on house description and sponsorship page in program
- Recognition on Home Tour webpage and social media channel
- Signage at Home Tour check-in – December
- Verbal recognition by bus tour guides – December

Sapphire Anniversary Gala Sponsor

\$1,700 - 6 Available

- (2) tickets to Sapphire Anniversary Gala
- (2) tickets to 45th Annual Holiday Home Tour
- Signage in front of home evening of the event
- Signage at pick-up location during the Home Tour in December
- Full-page ad in commemorative program
- Recognition on house description and sponsorship page in program
- Recognition on Home Tour webpage and social media channel
- Signage at Home Tour check-in – December
- Verbal recognition by bus tour guides – December

Additional Opportunities on Next Page

Sponsorship Opportunities Cont.

Holiday Home Tour House Sponsor

\$1,700 - 5 Available

- (2) tickets to Sapphire Anniversary Gala
- (2) tickets to 45th Annual Holiday Home Tour
- Signage and opportunity for unique advertising in front of home evening of the event
- Signage at pick-up location during the Home Tour in December
- Full-page ad in commemorative program
- Recognition on house description and sponsorship page in program
- Recognition on Home Tour webpage and social media channel
- Signage at Home Tour check-in – December
- Verbal recognition by bus tour guides – December

Family Day (working title) Sponsor

\$1,700 - 2 Available

- (2) tickets to Sapphire Anniversary Gala
- (2) tickets to 45th Annual Holiday Home Tour
- Signage throughout Family Day activities
- Signage at pick-up location during the Home Tour in December
- Full-page ad in commemorative program
- Recognition on house description and sponsorship page in program
- Recognition on Home Tour webpage and social media channel
- Signage at Home Tour check-in – December
- Verbal recognition by bus tour guides – December

Sapphire Anniversary Gala Valet Sponsor

\$1,000 - 2 Available

- (2) tickets to Sapphire Anniversary Gala
- Signage at bar serving area at dinner and afterglow
- Half-page ad in commemorative program
- Recognition on house description and sponsorship page in program
- Recognition on Home Tour webpage and social media channel

Sapphire Anniversary Gala Sips Sponsor

\$850 - 2 Available

- (2) tickets to Sapphire Anniversary Gala
- Signage at bar serving area at dinner and afterglow
- Half-page ad in commemorative program
- Recognition on house description and sponsorship page in program
- Recognition on Home Tour webpage and social media channel

Sapphire Anniversary Gala Afterglow Sweets Sponsor

\$850 - 2 Available

- (2) tickets to Sapphire Anniversary Gala
- Signage at bar serving area at dinner and afterglow
- Half-page ad in commemorative program
- Recognition on house description and sponsorship page in program
- Recognition on Home Tour webpage and social media channel

Sponsorship Opportunities Cont.

Holiday Home Tour Bus Sponsor

\$500 - 4 Available

- Signage at Holiday Home Tour check-in table and space for brochure
- Signage on one of our four buses
- Half-page ad in commemorative program
- Recognition on sponsorship page in program

Holiday Home Tour Tour Sponsor

\$150 - 22 Available

Intended for neighbors, individuals, and local businesses

- Signage at Holiday Home Tour check-in table and space for brochure
- Verbal recognition by bus tour guides
- Recognition on sponsorship page in program

Advertisement Opportunities

Full-Page Ad - 6.5" W x 8" H \$300

Half-Page Ad - 6.5" W x 4" H \$200

Payment and Additional Information

Payments and Agreements

Contact HHT@historicbostonedison.org to reserve your sponsorship and/or advertisement space.

Payments must be made no later than Friday, October 25, 2019

Additional Information

All logos and/or ads must be received by Wednesday, October 30, 2019 for inclusion in the program book. This is a hard deadline. Standard text will be used if artwork is not received by deadline.

Program book is 6.5" x 8" and is printed in full color. Half-page ads included in sponsorship may be upgraded to a full-page for an additional \$50.



Historic Boston-Edison Association
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